



Volume 30, Issue 3  
February, 2018

# How are Images Judged?

**By Carol Arnolde**

These are guidelines for judging competition. You can use them to help you determine if your image has a chance of winning. They are just guidelines, not rules set in stone.

## 1. Impact

Impact is the initial “wow” factor. Does the image evoke an immediate emotional response?

## 2. Creativity

Is your image, subject or treatment unique? Does it have a new twist or different view? Creativity is about going beyond the traditional with new ideas and interpretations.

## 3. Style

Style is like your signature. It’s a visual way of expressing your thoughts via how you use the 12 elements.

## 4. Composition

The arrangement of elements within the image can create feeling, motion and rhythm. Take a traditional high school senior’s image, tilt the angle, place the subject off to the edge and crop a little into the head...and a comfortable portrait becomes edgy and filled with tension.

## 5. Presentation

Presentation includes cropping, using backgrounds and borders and applying special effects to the image. Just make sure your presentation elements complement the image and don’t distract from it. For example, a harsh, grungy overlay

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probably won't work well with a newborn's portrait.

## 6. Color Balance

This includes the use of colors in your image and how they work together or against each other. Using colors within the same half of the color wheel (adjacent colors) will create harmony and comfortable feelings, while opposite colors (complementary colors) create excitement and drama.

## 7. Center of Interest

The use of certain elements – like composition and lighting – can draw the viewer's eye and keep it on your intended center of interest, which needs to be clear.

## 8. Lighting

Lighting helps create a mood and message, so it should be appropriate for the subject and the story you want to tell. You wouldn't want to use a flat light when high drama is intended, or a really high ratio when you want to convey a soft feeling.

## 9. Subject Matter

Does the subject make sense and fit into its surroundings? A very traditional posed grandmother typically would not work in a back-street alley setting.

## 10. Print Quality

When your image is printed, does it have good density and good details in the highlights and shadows? When under the judging lights, images printed normally will appear too light and washed out. Keep in mind that gloss or luster finishes are better for competition because they let color and tonal values come through unhindered.

## 11. Technique

Technique is the use of a skill or skills to achieve the final image. (It's pretty much a combination of all these elements!)

## 12. Story Telling

Your image should tell a story, whether it's obvious or a thought-provoking abstract.

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# Winter/Spring 2018 ACC Programs

2/21/2018	Critique Night
3/7/2018	Jan Williams on Archiving
3/21/2018	Macro Workshop Part One
4/04/2018	Competition
4/18/2018	Macro Workshop Part Two
5/2/2018	ACC Workshop
5/16/2018	North School Park , and Carol's Chi-Town Video
6/6/2018	Member Photo Competition

## Mort's Take...

By Mort Lerman

**Read each of the following quotes and think about them.**

“Don't zoom in, walk in, so you can feel your subject.”

Mort Lerman

“Your first 10,000 photographs are your worst.”

Henri Cartier-Bresson

“Only photograph what you love.”

Tim Walker

“If your pictures are not good enough you are not close enough.”

Robert Capa

“Don't shoot what it looks like. Shoot what it feels like.”

David Alan Harvey

“It's not the camera but who's behind the camera.”

Anonymous

“How to improve your photography?, Move out of your comfort zone.”

Mort Lerman

Interesting photos are taken in interesting places.”

Mort Lerman

“F8.0 and be there”

Weegee

“Learning photography involves looking and looking at great photos.”

Mort Lerman

## Some Interesting Links

**These are links to photography-related web sites which this newsletter does not have permission to reprint but that some readers may find interesting. We include several here and hope for comments on this idea for future issues.**

A piece on gimbals and their use:

[http://www.carolinawildphoto.com/gimbal\\_list.htm](http://www.carolinawildphoto.com/gimbal_list.htm)

A discussion of reciprocity failure, a topic that most have heard of, but many may not understand:

[http://www.geofflawrence.com/reciprocity\\_failure.html](http://www.geofflawrence.com/reciprocity_failure.html)

A collection of photos very different from those that we see submitted for our competitions, but nevertheless worth viewing. Quirky may be a good description; what do you think?

<http://www.bjp-online.com/2018/01/peter-mitchell-viking-4/>

If clicking on these links fails to bring up the pages in your browser, copy the links and paste them in your address bar.

**If you are aware of web sites that you would like to share with ACC members, please send them to the newsletter email address for future inclusion.**

# Flash Photography: A Member Presentation

At our December 20th meeting, Mort Lerman presented a talk and demonstration of techniques that he had developed for himself to improve his indoor flash photography. Like many of us he was dissatisfied with the results of his indoor flash photographs of individual subjects. The lighting appeared flat, washed-out, a result of the flash being aimed at the subject directly from atop his camera.

Mort found that if the light from the flash were bounced off a wall to the side of the subject, that side of the subject would be lighted indirectly by the flash while the other side would be in partial shadow. The resulting photo is much more pleasing and natural in appearance..

A second way to achieve the same result, as Mort demonstrated, is to employ a diffusing umbrella between the flash unit and the subject. A remote triggering of the flash is necessary to do this.

Using volunteer model Paula Matzek, Mort demonstrated both techniques.



Bouncing the flash off of a nearby wall by hand-holding the flash unit.



Using a diffusing umbrella to provide less intense light from the side.

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## A Field Trip to the Milwaukee Art Museum

On Thursday, February 15th, Paula Matzek, Jeanne Garrett and Nancy St. Clair drove to Milwaukee to view the Milwaukee Art Museum's exhibit "Open Road." This exhibit consists of photographs by 18 photographers of "America's changing landscape from its highways and byways" from 1950 to today.

This exhibit runs through April 22nd. For those who have not visited this museum it is well worth the trip north.



# Planned Photo Displays

**For questions on specifics, contact Pat Coleman.**

March 1 through 30, Mt. Prospect Library. Theme: Cityscapes

April - nothing scheduled yet.

May 1-31, Arlington Heights Library. Theme: Spring flowers & gardens.

June, July, August: Summer break no displays

September, Schaumburg Library. Theme: Landscapes

October, Palatine Library. Theme: Halloween & other oddities

November & December. Confirmation Pending: Barrington Area Library

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## News of An Up-Coming Workshop

We have scheduled a three-session, Macro Workshop taught by Lou & Todd Nettelhorst. Lou and Todd will visit the Arlington Camera Club during our regular meeting on Wednesday, March 21 to present: ***Close-Up and Personal: The Joys of Macro Photography***, which highlights their macro techniques, concepts and equipment.

The Workshop's Clinic is planned for the afternoon of Saturday, March 24, 2018 in **Lake Barrington Shores, IL (Rt. 59 & Miller Road)**. The cost will be \$30 per participant. If you are interested in participating, please contact Bob Reynolds at: [vpprograms@arlingtoncameraclub.org](mailto:vpprograms@arlingtoncameraclub.org)

A Follow-up Photo Feedback session for the Clinic participants will take place at our regular Arlington Camera Club meeting of April 18.

### Macro Workshop Description.

*GET RID OF YOUR WINTER DOLDRUMS AND START SHOOTING! . . . DO YOU LIKE FLOWERS OR OTHER TINY OBJECTS? . . .*

*What a GREAT opportunity for FEEDBACK on your images!*

Join Lou & Todd for a workshop to get close-up and personal with your images. Go into those tiny worlds and see whole new "vistas." They'll have extension tubes available to try with telephoto and/or macro lenses on your Canon or Nikon cameras. So, if you don't have a macro lens, you can still sign up and use the extension tubes to capture those close-ups. Why not try shooting through art glass!

For questions or to reserve a spot, contact Bob Reynolds.

# Annual Post-Holiday Party

Our Annual Post-Holiday Party and Raffle was held on January 26. Members and their guests enjoyed friendly conversation in a relaxed atmosphere and a family-style dinner. The highlight of the evening was the raffle. Raffle items included over \$620.00 worth of gift cards for Procam Photo, Hunts Photo, Buffalo Grove Park District Golf Dome and Starbucks. Other items included lens filters, umbrellas, a monopod, a reflector and a mug that looked like a camera lens. The raffle culminated with cash prizes from the ticket sales.

I wish to thank our members, Lance Lagoni, Bill heider, Mike Garber and Larry Arends for obtaining/donating an outstanding array of prizes.

Procam Photo & Video Gear (4300 Westbrook Dr., Aurora, IL 60504) and Central Camera (230 S. Wabash Ave., Chicago, IL) were very generous with raffle prize donations. Please patronize these establishments and thank them for their support when you visit.

Judie Reynolds



A scene from our dinner.



A sampling of our raffle prizes.



John Coens inspects the raffle prizes.



## OFFICERS AND COMMITTEE CHAIRS 2017-2018

<b>Larry Arends &amp; Cindy Kuffel</b>	<b>Co-Presidents</b>	<a href="mailto:president@arlingtoncameraclub.org">president@arlingtoncameraclub.org</a>
<b>Bob Reynolds</b>	<b>V.P. Programs &amp; Workshops</b>	<a href="mailto:vpprograms@arlingtoncameraclub.org">vpprograms@arlingtoncameraclub.org</a>
<b>Janis Williams</b>	<b>V.P. Competition</b>	<a href="mailto:vpcompetition@arlingtoncameraclub.org">vpcompetition@arlingtoncameraclub.org</a>
<b>Judie Reynolds</b>	<b>Treasurer</b>	<a href="mailto:treasurer@arlingtoncameraclub.org">treasurer@arlingtoncameraclub.org</a>
<b>Dave Waycie</b>	<b>DPI ACC</b>	<a href="mailto:dpi@arlingtoncameraclub.org">dpi@arlingtoncameraclub.org</a>
<b>Ed Martin &amp; Bill Bible</b>	<b>DPI CACCA</b>	<a href="mailto:dpi@arlingtoncameraclub.org">dpi@arlingtoncameraclub.org</a>
<b>Tom Wilson</b>	<b>Chief Judge</b>	<a href="mailto:chiefjudge@arlingtoncameraclub.org">chiefjudge@arlingtoncameraclub.org</a>
<b>Susan Paasch</b>	<b>PSA Representative</b>	<a href="mailto:psarep@arlingtoncameraclub.org">psarep@arlingtoncameraclub.org</a>
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<b>Pat Coleman</b>	<b>Photographic Displays</b>	<a href="mailto:photodisplay@arlingtoncameraclub.org">photodisplay@arlingtoncameraclub.org</a>
<b>Nancy Vanderah</b>	<b>Membership Chair</b>	<a href="mailto:membership@arlingtoncameraclub.org">membership@arlingtoncameraclub.org</a>
<b>Jim Nardin</b>	<b>Setup &amp; Take Down</b>	<a href="mailto:PFH704@aol.com">PFH704@aol.com</a>
<b>Bill Heider</b>	<b>Field Trips &amp; Outings</b>	<a href="mailto:BillHeiderACCOuttings@gmail.com">BillHeiderACCOuttings@gmail.com</a>
<b>Carol Arnolde</b>	<b>Corporate Secretary</b>	<a href="mailto:pcarnolde@sbcglobal.net">pcarnolde@sbcglobal.net</a>
<b>Hospitality</b>	<b>Susan Paasch</b>	

# February, 2018 Competition Results

## Small Monochrome

Ken Olsen, "Brittany", 23, AW, Small Monochrome Print of the Month  
Tom Wilson, "Rocky Path", AW-22  
Larry Arends, "Hannah", HM-22  
Rich Hassman, "Hurricane Ridge Sunrise", HM-23  
Lance Lagoni, "Frozen Dawn", HM-22

## Large Monochrome

Patrick Grady, "Crystal Lake Tree Line", AW-24, Large Monochrome Print of the Month  
Paula Matzek, "Museum Exterior", AW-23  
Lance Lagoni, "Moth", HM-24  
Tom Wilson, "Knotted Past", HM-22

## Small Color

Lance Lagoni, "Fish for Dinner", AW-24, Small Color Print of the Month  
Larry Arends, "Bass Harbor Lighthouse", AW-25  
John Chwalak, "Mantas", AW-23  
Ken Olsen, "Busy Bee", AW-23  
Jan Williams, "Cedar Waxwing", AW-23  
Richard Hassman, "Steam Engine 1630", HM-23  
Tom Wilson, "Lembert Dome", HM-24

## Large Color

Kathy Grady, "Crystal Lake Sunrise", AW-23, Large Color Print of the Month  
Tom Wilson, "Tuolumini River", AW-24  
Carol Arnolde, "Trump Tower", HM-22  
Mike Garber, "Harris Hawk", HM-22  
Patrick Grady, "Aspen Hillside", HM-23

## DPI Mono:

Bob Reynolds, "Variegated Leaves" AW-23  
Carol Arnold, "Pride of Baltimore," HM-22  
Randy Vlcek, "Quiet Waters," HM-22

## DPI Color

Rich Hassman, "Tamanos Mountain," AW-25  
Joanne Barsanti, "Storm Comin In," HM-25  
Randy Vlcek, "Flying High," HM-24  
Bob Reynolds, "Umbrella Abstract," HM-22



# Some of the Winners and HMs from the February Competition

## Prints



Ken Olsen, Brittany, AW-23  
Small Mono Print of the Month



Tom Wilson, Rocky Path, Small  
Mono,AW-22



Rich Hassman, Ridge Mountain - Small Mono  
HM-23



Larry Arends, Hannah, Small Mono  
HM-22



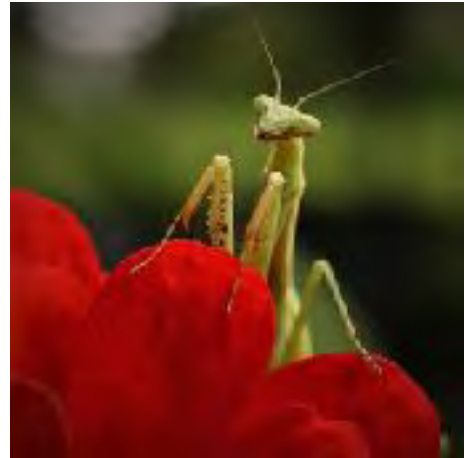
Paula Matzek, Museum Exterior,  
Large Mono AW-23



Tom Wilson, Knotted Past, Large Mono  
HM-22



Larry Arends, Bass Harbor Lighthouse,  
Small Color AW-25



John Chwalek, Mantis, Small Color  
AW-23



Ken Olsen, Busy Bee, Small Color,  
AW-23



Jan Williams, Cedar Waxwing, Small Color  
AW-23



Tom Wilson, Lembert Dome, Small Color, HM-24



Rich Hassman, Steam Engine 1630, Small  
Color, HM-23



Tom Wilson, Tuolumni River, Large Color,  
AW-24





Carol Arnold, Trump Tower, Large Color  
HM-22



Mike Garber, Harris Hawk, Large Color  
HM-22

### DPI Images



Bob Reynolds, Variegated Leaves,  
DPI Mono AW-23



Carol Arnold, Pride of Baltimore, DPI Mono  
HM-22



Randy Vleck, Quiet Waters, DPI Mono  
HM-22



Rich Hassman, Tamanos Mountain, DPI Color  
AW-25



Joanne Barsanti, Storm Comin In, DPI Color

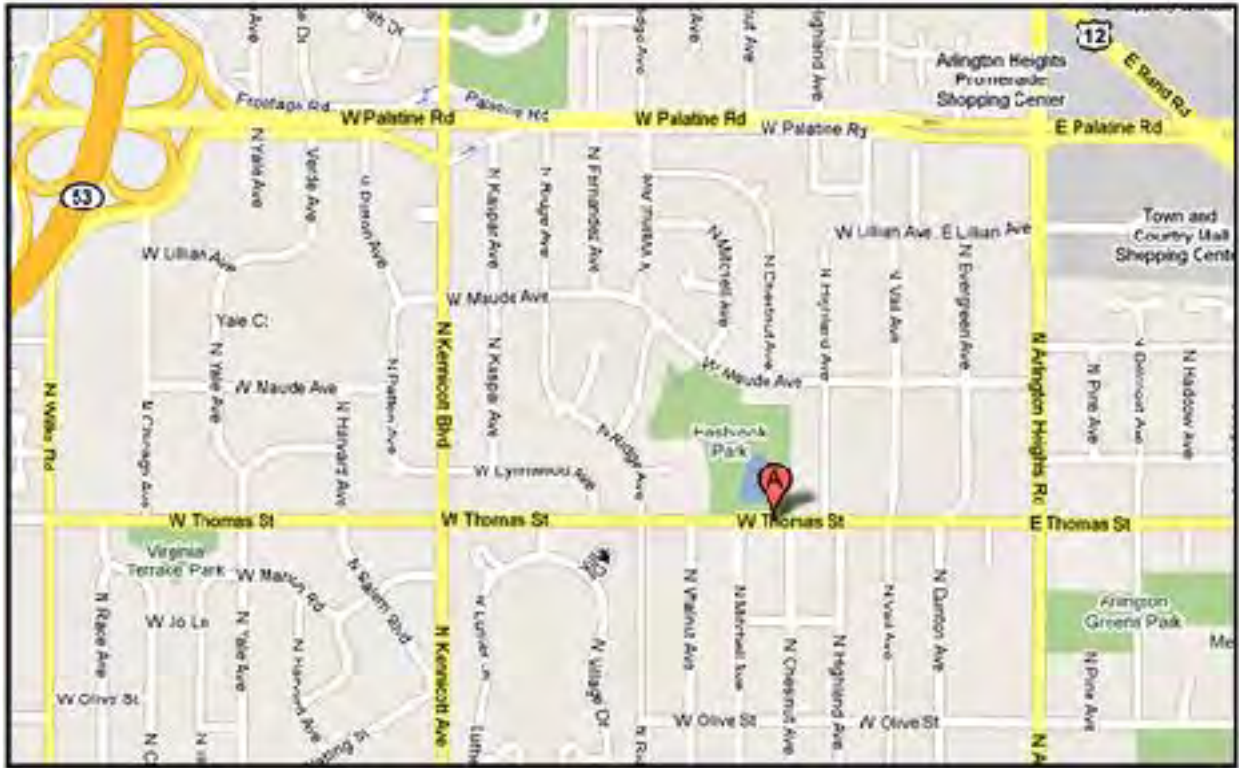


Randy Vleck, Flying High, DPI Color  
HM-24



Bob Reynolds, Umbrella Abstract, DPI Color  
HM-22





**ACC meets at the Christian Church of Arlington Heights, 333 W. Thomas Avenue, three blocks west of Arlington Heights Road, across from Hasbrook Park on the 1st and 3rd Wednesday of the month at 7:30 p.m.**



**Chicago  
Area  
Camera  
Clubs  
Association**

# The **Happy Birthday** Corner

Happy Birthday to our March,  
April, May and June  
Members!!



## **March**

**Lance Lagoni**  
**Norm Plummer**  
**Jim Nordin**

## **April**

**Judie Reynolds**  
**John Coens**  
**Patty Colabuono**

## **May**

**Pat Coleman**  
**Mort Lerman**

## **June**

**Marla Moore**  
**Kenn Heinlein**  
**Mike Nugent**