

THROUGH THE LENS

Great People and Great Images Since 1988

Website: www.arlingtoncameraclub.org

Email: arlcamclub@yahoo.com

My Photo Bag:



Ever since we saw it used in kids' tennis shoes, we've known that Velcro is real handy stuff. But have you made it part of your photography "go bag"? I have and I'll tell you about all the uses I've found for it.

A few years ago we took a trip to Tahiti and travel there means you will be going on a lot of outrigger style boat rides. The trouble with this style of boat travel is that there is always water on the boat deck and there is nowhere to store your camera gear without it flying off a seat and onto the wet deck - or worse - overboard. Luckily I had some strips of Velcro and I was able to fasten the whole camera bag to a bench style seat while we were traveling or off snorkeling. The Velcro is really light and small and simply wraps around a handle or a strip so it's easy to carry and store.

The next use of Velcro is on my tripod. The tripod is great when set up and supporting my camera gear, but when I carried it on my shoulder for a while, it was pretty uncomfortable.

The metal legs began to dig into my shoulders. I used Velcro strips to fasten some



foam pipe insulation around the legs. Now the sharp edges feel softer and I can carry it without a "pain in the neck".

Velcro use number 3 - Shoe Mounted Flash Helper. There are all kinds of deflectors, barn doors, better beamers and such to help direct our camera flash where you want it. I don't have any of those, but I do keep a piece of Velcro around wrapped around my flash.



When needed, I can slip business cards or note cards under the Velcro and use this as a makeshift "Better Beamer".

Vol. 25, Issue 2
October 2012

Inside This Issue

<i>My Photo Bag</i>	1
<i>Officers & Committee Chairs</i>	2
<i>November Meetings</i>	4
<i>Photo Quotes</i>	4
<i>Field Trips</i>	5
<i>Happy Birthday</i>	5
<i>Exhibits</i>	6
<i>Spring Valley Sanctuary</i>	6
<i>Stillman Nature Center</i>	7
<i>Arlington Artist on Display</i>	7
<i>Bryan Peterson Seminar</i>	8
<i>Welcome New Members</i>	8
<i>PSA Application</i>	9
<i>Members Gallery</i>	10

(cont'd on page 3)

October 2012

3 Competition

Open to all paid members. Guests welcome.

17 Digital Competition

Open to all paid members. Guests welcome.

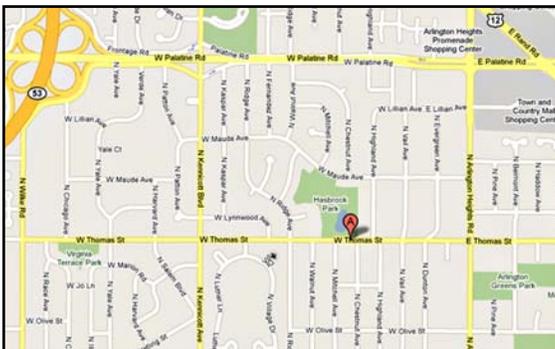
Officers and Committee Chairs

Norm Plummer & Patty Colabuono	Co-President	co-president@arlingtoncameraclub.org
Ralph Childs & John Kinyon	V.P. Programs & Workshops	vpprograms@arlingtoncameraclub.org
Carol Arnolde	V.P. Competition	vpcompetition@arlingtoncameraclub.org
Mike Garber	Treasurer	treasurer@arlingtoncameraclub.org
Roy Lobenhofer & Paul Palmer	DPI ACC	dpi@arlingtoncameraclub.org
Ed Martin & Bill Bible	DPI CACCA	dpi@arlingtoncameraclub.org
Randy Vlcek	Chief Judge	chiefjudge@arlingtoncameraclub.org
Diana Jacobson	PSA Representative	psarep@arlingtoncameraclub.org
Diana Jacobson	Newsletter	newsletter@arlingtoncameraclub.org
Bob Reynolds	Publicity	publicity@arlingtoncameraclub.org
Larry Arends	Community Activities	community@arlingtoncameraclub.org
Donna Thomas	CACCA Representative	caccarep@arlingtoncameraclub.org
Joe Beuchel	Webmaster	webmaster@arlingtoncameraclub.org
Cindy Kuffel	Photographic Displays	photodisplay@arlingtoncameraclub.org
Jeanne Garrett	Membership Chair	membership@arlingtoncameraclub.org

ACC meets at the Christian Church of Arlington Heights, 333 W. Thomas Avenue, three blocks west of Arlington Heights Road, across from Hasbrook Park on the 1st and 3rd Wednesday of the month at 7:30 p.m.

ACC Mailing Address:

126 E. Wing Street, Suite 242
Arlington Heights, IL 60004



Coming in November

November 7 - Program

Speaker: Tom Anson, President of Hot Potato Creative

November 21 - Workshop

Critique Workshop - bring your digital photos or prints

© Arlington Camera Club. The contents of "Through The Lens" are copyrighted. No material may be reproduced in any manner without the written permission of the Editor or the material's specific contributor.

My Photo Bag (cont'd from p.1)

Velcro use number 4 - Lash the flash. Worried about your wireless flash getting jostled out of position or do you need a way to fix your off-shoe flash to something solid? Use Velcro to lash the flash in place.



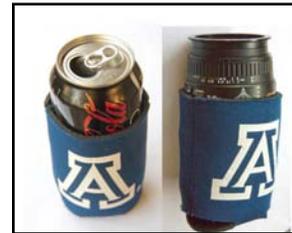
Other uses - if you have a multitude of electrical chargers and cables, Velcro them together to reduce tangles (nothing, I mean nothing I have found will really *eliminate* tangled wires).

Get it at Menards. I bought a couple of rolls of Velcro. Each roll has dozens of Velcro straps. I simply tear off one at a time and use it as needed. The best place I've found to store the straps is on the handle of my suitcase, computer bag, or photo bag.



Other handy stuff. A popular promotional give-away is the beer can cozy. It's one of those insulators that you put

around a soda or beer can to keep it cool. I found a good use for these in my camera bag. Some of my lenses are the same diameter as soda cans, so the beer cozy can also hold a lens and that keeps it from rattling around against other lenses in my camera bag. And since it's made of soft foam, it offers nice protection of the outside of the lens without taking up a lot of space or adding a lot of weight, and when I need the lens, it slides right out of the insulator.



Well, that's it - a few of my cheap 'n' dirty photo gadgets.

Bob Reynolds

Arlington
Camera Club, inc.
Since 1988.



November 2012 Meetings

by John Kinyon

Hot Potato Creative Presentation November 7

Tom Anson, President of Hot Potato Creative, will describe how they go from customer requirements and ideas to communications deliverables for print, web, TV, radio and other media. Both video and still pictures will be covered, along with the creative process and descriptions of tools and techniques. Check out <http://hotpotatocreative.com>.

ACC Critique Workshop - November 21

Bring your digital photos (jump drive or CD/DVD) or prints and get constructive feedback from other photographers. Photography is an art, and there are many interpretations, opinions, and ideas. Critiques are a great way to learn! Digital photos will be projected and there will be an opportunity to explore enhancements in Photoshop.

Before the meeting, spend a few minutes reviewing composition guidelines, such as those at <http://digital-photography-school/digital-photography-composition-tips>. This will give you some ideas of what to look for when viewing an image. Then, describe what you like about a photo, and what you, in your personal opinion, suggest might be done to improve a photo.

Note: Members of PSA who wish to know more about photography and what may constitute a pleasant photographic image, and would like to learn what to say in the analysis or evaluation of a photograph, can enroll in an online course at <http://www.psaphoto.org/education/online-courses>.



If there is a good thing about photography, it is that it can be easily enjoyed.

Lord Snowdon

Never have I found the limits of the photographic potential. Every horizon, upon being reached, reveals another beckoning in the distance. Always, I am on the threshold.

W. Eugene Smith

Basically, I love photography - and travel. You could say I travel to take photographs and take photographs to travel.

Rick Sammon

Field Trips 2012-13

by Paula Matzek

Field trips are a fun way to find new areas to photograph and to get to know your fellow club members in a different setting. Again this year, we are asking members to help us plan our schedule of trips by asking individuals or groups to "adopt a month" and post a trip to your favorite location in the area. Simply choose a month, date and time, let us know where we will be going, and provide driving or

other transportation details/directions. Available months are November 2012 and February through August 2012. Where would **you** like to go? Contact Paula today.

A **big** thank you to the members who hosted trips during the past year including: Larry, Vesela, Nancy St. C., Paula, Walter, Carol, John K., Bill K. and Cindy.

October Field Trip

by Paula Matzek

A weekday field trip on Tuesday, October 30 will be hosted by Nancy St. Clair and Paula Matzek. We will photograph the rural roads and barns of southern Wisconsin as we drive the backroads to and around Lake Geneva. We plan to leave the Arlington Heights area at

9:00 a.m. and return by approximately 3:00 p.m. Lunch will be in Lake Geneva. (Possible boat ride on Geneva Lake, weather permitting.) RSVP to Paula by October 26 so that we can plan carpooling and arrange a good meeting spot for everyone.

Arlington Park Field Trip

by Paula Matzek

The afternoon of Thursday, September 20 found four ACC members and two guests enjoying the ambiance of Arlington Park Racecourse. We took photos of the horses, the

spectators, and the venue and shared a few camera tips with each other. Some even shared their sophisticated wagering systems.



Happy Birthday!

Tom Powers	October 2
Jeff Berman	October 12
Ken Olsen	October 15
Jim Roberts	October 16

Exhibits

by Cindy Kuffel

Caribou Coffee on Rand Road near Trader Joe's in Arlington Heights is looking for photographers to display prints, suitable for child viewing, at this location. Framed photos will be displayed for one month at a time (or longer, depending on how many participate). If you would like to display your photos, stop over, take a look at what you will need and let me know. Most months, except April 2013, are available.

Arlington Heights Memorial Library has asked the Club to display matted pictures in

their display cases on the second floor for the entire month of December 2012. The theme for this exhibit is "Arlington on Parade". Club members who photographed any of the Arlington Heights parades this year are asked to contribute a few of their favorite photos, please remember that these display cases are small, so one 11x14 matted print and maybe one or two 8x10 matted prints. Install date TBD. Any questions, please call or email me.

Spring Valley Nature Sanctuary

by Cindy Kuffel

Hey Club members - looking for something to photograph? Head over to Spring Valley Nature Sanctuary located in Schaumburg. Spring Valley is 135 acres of fields, forests, marshes and streams complete with a farm and a cabin. Oh? And did I mention - IT'S FREE. Once you are done frolicking

through the fields, forests, marshes and streams, stop in the Nature Center's Library to view Arlington's photographic nature exhibit. This exhibit runs through November, so if you are interested in participating in October and November, just let me know.



Stillman Nature Center

by Carol Arnolde

On Saturday, July 21, the personnel and volunteers of the Stillman Nature Center hosted a Photographer's Day at their 80-acre site. They brought their raptors out of their cages so they could be photographed. The birds included a Barn Owl, a Broad-winged Hawk, and a Peregrine Falcon. Because the raptors at Stillman are all permanently injured in some way and therefore cannot be released into the wild, they live permanently at the Center.

All the birds were set in a natural setting, which was excellent for photographing them. It took the volunteers (15 or more of them) several hours to get the birds ready for the day.

We found the volunteers to be very friendly and helpful with information regarding each bird of prey.

Several members from our club attended the event that Saturday. Normally the Center is only open on Sundays due to the fact that they have only one employee. The rest of the work is done by volunteers. Our members were able to photograph the birds and obtain some wonderful images.

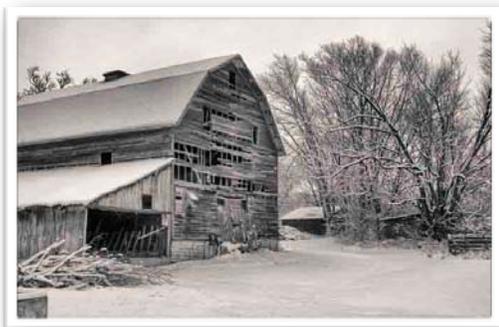
After the outing, ACC members were invited over to our home for lunch and some great conversation. It was a good day that we all enjoyed. Hope to see you there next year.

Arlington Artist on Display

by Cindy Kuffel

Arlington Heights Historical Museum's Heritage Gallery will feature Arlington Artists on Display from August 25 - December 9, 2012. Judie Reynolds, Cindy Kuffel and Bill

Kruser are among just a few artists who have pieces featured in this display. Please call the Arlington Heights Historical Museum for Gallery hours.



Bryan Peterson Seminar

by Diana Jacobson

On Saturday, September 15, 2012 Joanne Trahanas and I traveled to the wilds of Rockford, IL to attend an all-day seminar sponsored by the Rockford Camera Club. Renowned photographer Bryan Peterson discussed “Understanding Exposure and Learning to See Creatively”. The slide show/lecture covered the art of photography - whether digital or film. Topics covered included how aperture, shutter speed and ISO work together to form the “pho-

tographic triangle”, lighting, flash [at last - an explanation I actually understood], and composition. Bryan is a dynamic speaker who keeps your attention throughout the day. He speaks in terms easily understood by all - without venturing into “technobabble”, and is interesting and informative for photographers at all levels - from beginner to advanced. I know I definitely picked up some useful information - can’t wait to try out some of what I learned.



Welcome New Members!

Marvin Adelman

Jeanne Garrett

Bob Hodges

Marla Moore

Richard Carr

Leslie Harris

Kathryn Mann

Jan Weld



If You Love Photography, You Belong in PSA . . .



Benefits of PSA Membership:

- *PSA Journal* monthly magazine
- Opportunity to submit articles for potential publication in the *PSA Journal* which is written by and for members
- Three noncommercial ads each year (no more than 5 lines or 175 characters including punctuation and spaces) in the *PSA Journal* at no cost
- Annual Conference with workshops, field trips, photo shoots, and featured speakers at reduced registration fee
- Listing in and access to "Members Only" Membership List on PSA web site
- Publication of photos on the PSA web site, e.g., a photo in the New Member Gallery on joining and in the Show Your Stuff Gallery on renewing for year two
- Access to New Member web site services and activities including: image evaluation, mentors and consultants, resource links, and galleries
- Use of PSA logo on personal web site and business card
- Reduced registration fee at local Chapter meetings
- Opportunity to present programs and workshops at local, regional, and international meetings
- Opportunity to earn PSA Star Ratings and recognition of photographic achievement with PSA Distinctions for Proficiency (PPSA) and Excellence (EPSA)
- Opportunity to be elected an Associate (APSA) or Fellow (FPSA) of the Society
- Study Groups: online for digital images and via mail for prints
- Competitions regarding specific topics/themes (e.g., Creative, Extreme Sports) or format (e.g., digital essays, monochrome prints)
- One dollar (\$1.00) reduced entry fee for each section of the PSA International Exhibition
- Reduced fee for PSA Adventures (e.g., cruises)
- Free services such as Species Identification Service, Photography Travel Planning Service, and Digital Product Information
- Discounts on products and services of interest to photographers

Photographic Society of America ~ APPLICATION FOR MEMBERSHIP

Please type or print legibly:

First Name: _____ Last Name: _____ Birth date (MM/DD/YY): _____

Address: _____ Telephone: _____

City: _____ State: _____ Country: _____ Postal Code: _____

Email Address: _____ Website: _____

Sponsor: _____ Automatic Renewal (with credit card payment): YES NO

Check desired membership level:	North America/Overseas				North America/ Overseas		
	1 Year	2 Years	3 Years		1 Year	2 Years	3 Years
<input type="checkbox"/> Youth (18 & under)	\$29/35	\$56/68	\$80/99	<input type="checkbox"/> Joint Membership	\$68/76	\$133/150	\$196/221
<input type="checkbox"/> Individual	\$45/53	\$88/104	\$128/152	(Joint member: spouse or other individual residing at same address, one <i>PSA Journal</i> .)			
<input type="checkbox"/> Individual Senior (72 & older)	\$40/47	\$77/91	\$113/132	<input type="checkbox"/> Joint Senior Member	\$62/69	\$122/136	\$180/201
<input type="checkbox"/> Camera Club/Council	\$45/53	\$88/104	\$128/152	<i>(Both members over age 72.)</i>			
<input type="checkbox"/> Business Membership	\$45/53	\$88/104	\$128/152	Joint Member Name: _____			
				Joint Member Email: _____			

MAIL COMPLETED FORM WITH PAYMENT TO:

PSA Headquarters
3000 United Founder's Blvd., Suite 103
Oklahoma City, OK 73112-3940
(www.psa-photo.org)

Visa MasterCard Number: _____ - _____ - _____ - _____ Expiration Date: ____/____

Card Holder Signature: _____

Make check payable to PSA. Check **MUST** be written on US bank in US funds.

March 2007

Members Gallery

Chicago Fire Outing

