

# THROUGH THE LENS

Great People and Great Images Since 1988

Website: [www.arlingtoncameraclub.org](http://www.arlingtoncameraclub.org)

Email: [arlcamclub@yahoo.com](mailto:arlcamclub@yahoo.com)

## Community Activities



opportunities.

Our Community Activities have become a rewarding experience for many members that have been involved, and we are planning some new activities in the coming year. We have also supported the needs of our neighbors that are in need by coat drives, food pantry donations, and a scholarship for a local art student. We should all be proud that our club is able and willing to help in so many ways.

***What we have accomplished is astonishing, following is only a short list.***



*Personal Care Items for Wheeling Township.* Did you know that you cannot buy toilet paper with food stamps? Could your family get

along without soap, shampoo or laundry detergent? Personal essentials and household supplies are items that many pick up while grocery shopping; however, they are not allowed to be purchased with Illinois Link, the plastic card used to dispense Supplemental Nutrition Assistance Program benefits (or SNAP), formerly called Food Stamps.

For this reason, the Wheeling Township requested these products to help needy residents using their new Client Choice Food Pantry. Unfortunately, this area is often bare. Arlington Camera Club can take pride in knowing that our donations have filled these shelves with: soap, shampoo, toilet paper, paper towels, laundry detergent, deodorant, toothpaste, facial tissue, and household cleaning supplies. Once again we came through to help our neighbors!

We did a great job in responding to a need for basic items that we all take for granted in our daily lives.

*Winter Coat Drive.* Our Winter Coat Drive has always been a great success, and I want all members of ACC to know how grateful the staff and beneficiaries at CEDA Northwest are for what we have done. They

Vol. 25, Issue 3  
November 2012

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## November 2012

### 7 Program

*Tom Anson from Hot Potato Creative.*

### 21 Critique Workshop

*Bring your digital images (jump drive, CD/DVD) or prints for constructive feedback.*

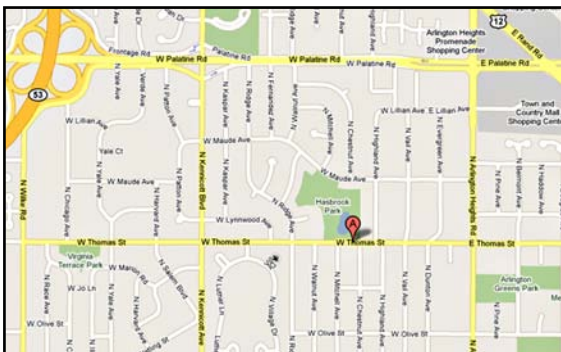
**Officers and Committee Chairs**

|                                |                           |  |
|--------------------------------|---------------------------|--|
| Norm Plummer & Patty Colabuono | Co-President              | <a href="mailto:co-president@arlingtoncameraclub.org">co-president@arlingtoncameraclub.org</a>   |
| Ralph Childs & John Kinyon     | V.P. Programs & Workshops | <a href="mailto:vpprograms@arlingtoncameraclub.org">vpprograms@arlingtoncameraclub.org</a>       |
| Carol Arnolde                  | V.P. Competition          | <a href="mailto:vpcompetition@arlingtoncameraclub.org">vpcompetition@arlingtoncameraclub.org</a> |
| Mike Garber                    | Treasurer                 | <a href="mailto:treasurer@arlingtoncameraclub.org">treasurer@arlingtoncameraclub.org</a>         |
| Roy Lobenhofer & Paul Palmer   | DPI ACC                   | <a href="mailto:dpi@arlingtoncameraclub.org">dpi@arlingtoncameraclub.org</a>                     |
| Ed Martin & Bill Bible         | DPI CACCA                 | <a href="mailto:dpi@arlingtoncameraclub.org">dpi@arlingtoncameraclub.org</a>                     |
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| Diana Jacobson                 | PSA Representative        | <a href="mailto:psarep@arlingtoncameraclub.org">psarep@arlingtoncameraclub.org</a>               |
| Diana Jacobson                 | Newsletter                | <a href="mailto:newsletter@arlingtoncameraclub.org">newsletter@arlingtoncameraclub.org</a>       |
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| Larry Arends                   | Community Activities      | <a href="mailto:community@arlingtoncameraclub.org">community@arlingtoncameraclub.org</a>         |
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| Joe Beuchel                    | Webmaster                 | <a href="mailto:webmaster@arlingtoncameraclub.org">webmaster@arlingtoncameraclub.org</a>         |
| Cindy Kuffel                   | Photographic Displays     | <a href="mailto:photodisplay@arlingtoncameraclub.org">photodisplay@arlingtoncameraclub.org</a>   |
| Jeanne Garrett                 | Membership Chair          | <a href="mailto:membership@arlingtoncameraclub.org">membership@arlingtoncameraclub.org</a>       |

**ACC meets at the Christian Church of Arlington Heights, 333 W. Thomas Avenue, three blocks west of Arlington Heights Road, across from Hasbrook Park on the 1st and 3rd Wednesday of the month at 7:30 p.m.**

**ACC Mailing Address:**

126 E. Wing Street, Suite 233  
Arlington Heights, IL 60004



**Coming in December**

December 19 - Program

Speaker: Bob Fainbairn - Managing Digital Image Files. HOLIDAY PARTY - BRING A TREAT!

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## Community Activities *(cont'd from p.1)*

were very happy to see our generosity, and concern for those that are in need.



The mission of CEDA Northwest is to work in partnership with communities to empower families and individuals to achieve self-sufficiency and improve their quality of life. Once again all ACC Members can be proud of the help we have given, and the warmth that we have shared with these families.

*Eternal Flame Dedication at Memorial Park in Arlington Heights.*, Last November the Eternal Flame statue was dedicated to the Veterans from Arlington Heights. This statue serves as the centerpiece of the newly revived Memorial Park in Arlington Heights. The Eternal Flame sculpture represents our eternal remembrance and gratitude for the service and sacrifice of our veterans and their families.



The Arlington Camera Club has been involved in recording the construction, installation, and dedication of this statue. ACC members not only covered the dedication, but we also photographed the special Veterans breakfast that was held on the Museum grounds before the dedication ceremony.

*Share and Shoot at Luther Village.* The Arlington Camera Club held a "Camera Share and Shoot" session with a group of Luther Village Residents. We explained digital photography and our club members shared some exam-



ples, and ideas. We not only assisted those that brought a camera, but we also offered cameras to use for those that did not. Together we had some great fun creating photographs around the building, and grounds.

*Arlington Heights Frontier Days and 4th of July Parade.* If you every wanted to shoot with the advantages of a pro - this is your chance.

For several years our club has been the Official Photographers for the Arlington Heights five day event. This is a large job, and several club members participate by photographing the carnival, community activities, variety shows, judged competitions, nationally known stage acts, and of course the Big Parade on the 4th of July. Our club members are issued photo credentials, and given full access to all areas of the festival. You can really get some great shoots.



As compensation for our photo service the Arlington Heights Frontier Days Committee provides a \$1,000 scholarship that the ACC offers to a local college student majoring in Art.

Think about joining this team next year, and find out how good you can really be!!!

### **Coming Up Next Year.**



*Veterans Day Observance and Breakfast.* Our club will once again cover the Arlington Heights Veterans Breakfast and Honor Ceremony as our contribution to those that have served our country.

*(cont'd on page 4)*



## Community Activities *(cont'd from p.3)*

*Winter Coat Drive is Coming Soon.* Be ready to clean out your closets.

*Arlington Heights Quasiquicentennial.* The Village of Arlington Heights is celebrating the 125th anniversary of incorporation under the name Village of Arlington Heights.



The organizing committee has asked the Arlington Camera Club to participate in this year-long celebration. There will be art exhibits, changing monthly, of photo images and other works at the library and in display space at the Village Hall. Images of the past, present, and visions of the future will be needed. There will be celebration events each month throughout the year.

ACC will be involved in this yearlong activity, by covering events, participating in photo displays, as well as helping with digitization and restoration of old pictures.

As you can see we have done a great deal of good, and we have more to do in the future. If you have ideas regarding a community activity, please let me or one of our board members know. We always are looking for opportunities to utilize our talent and passion for photography in support of our various community activities. By doing so it can be rewarding for everyone involved

*Larry Arends*

## Chicago Photo Club - Circa 1900 (or so)

*by Jim Beck*

My great-grand uncle (Emil Heidkamp) was a member of a photo club in Chicago around 1900 (roughly), possibly the predecessor or the Fort Dearborn Club in Chicago. The photo shown below was of a field trip, which is among many photos he took around that time.

Emil was born in 1866 and was a partner in an opticians store in Chicago; a beneficial business for an early photographer. Later he was president of the Bowmanville National Bank in Chicago on Western Avenue.



## November 2012 Meetings

by John Kinyon

### Hot Potato Creative Presentation November 7

Tom Anson, President of Hot Potato Creative, will describe how they go from customer requirements and ideas to communications deliverables for print, web, TV, radio and other media. Both video and still pictures will be covered, along with the creative process and descriptions of tools and techniques. Check out <http://hotpotatocreative.com>.

### ACC Critique Workshop - November 21

Bring your digital photos (jump drive or CD/DVD) or prints and get constructive feedback from other photographers. Photography is an art, and there are many interpretations, opinions, and ideas. Critiques are a great way to learn! Digital photos will be projected and there will be an opportunity to explore enhancements in Photoshop.

Before the meeting, spend a few minutes reviewing composition guidelines, such as those at <http://digital-photography-school/digital-photography-composition-tips>. This will give you some ideas of what to look for when viewing an image. Then, describe what you like about a photo, and what you, in your personal opinion, suggest might be done to improve a photo.

Note: Members of PSA who wish to know more about photography and what may constitute a pleasant photographic image, and would like to learn what to say in the analysis or evaluation of a photograph, can enroll in an online course at <http://www.psaphoto.org/education/online-courses>.



True beauty is not a measurement, it is a spirit.

*David Winge*

There are only two forces that can carry light to all corners of the globe, the sun in the heavens and the Associated Press down here.

*Mark Twain*

Eventually I discovered for myself the utterly simple prescription for creativity; be intensely yourself. Don't try to be outstanding; don't try to be a success; don't try to do pictures for others to look at- just please yourself.

*Ralph Steiner*

## The Wow Factor

by Kathy Grady

We are well into our 2012 and 2013 round of camera club competitions. Judges critique our work, based on diverse and important criteria, including composition, technique, and this entity, referred to as the Wow factor. So, as I was driving home from work and contemplating what I would reflect on for this issue of our ACC Newsletter, it occurred to me that waxing philosophical about Wow might be worth discussing.

So here goes. Wow is one of those criteria that cannot be quantified, although by virtue of their role, camera club judges are called upon to do so. Wow is qualitative - it is a perception, a feeling, a gut reaction (if you will) that the photograph you are looking at is special. The capture of something special occurs across the spectrum of photography from a landscape at sunset, to an intimate scene of a serene waterfall, to photojournalism (often capturing a subject that tugs at our hearts), to a portrait of an individual with that look on his or her face that tells a story that is larger than the image, to macro photograph that delves into the depths of a tiny world, often of flowers.

Wows can be found in your own backyard or in places that are far, far away. I have learned that it takes patience and serenity to find Wow. It sometimes can be arranged but often, it just sort of occurs. I have sat on the ground in Tuolumne Meadow, in the high country of Yosemite National park and watched the lupine sway in the wind while listening to the

sound of a nearby babbling brook. Having already taken what I thought were some quite nice photographs, I just wanted to embrace the place and moment in time. While sitting there, I saw a Wow photograph. As the Wow swept over me, I carefully isolated my subject and began shooting. I felt like I was one with my subject and was thankful for the sharing of such beauty. As photographers, then, I think an important component of our role is to capture and rejoice in the Wow, as it will never occur again in precisely the same way.

I have also learned that Wow is personal and yet also a time for sharing. One person's Wow is not always another person's Wow. Yet, as photographers, we share in each other's Wows from special moments and places in space and time. The Wow may, in fact, be what we all refer to as the Art of Photography. Yes, of course we pay attention to the multitude of rules, including placement of subject matter, background, edges, etc., and some have learned to process their images to enhance the Wow. But, I think that Wow is also a window into our souls and the essence of what surrounds us. Our sharing of photographs and Wows, whether or not they won an honorable mention or an award, is a special sharing among colleagues of how we see the world and what each of us believes to be special in this world. It is the primal link that brings us together as photographers. So, rejoice in your Wows!



### Happy Birthday!

Cathie Berner November 12

Bill Kruser November 22

## Traveling With Friends ACC In New Mexico

by Diana Jacobson

On October 4 five members of ACC set out for a road trip in 2 cars to New Mexico. Last year these same five women visited Utah together and had such a good time, that we decided to do it again.

Our first day was a long drive to Oklahoma City. Car 2 (Joanne Trahanas and Dolores Jossund) met up with Car 1 (Diana Jacobson, Carol Arnolde and Donna Thomas) at lunchtime in Springfield, Missouri, where we immediately picked up from last year's trip, got silly, and started our "theme" for this year - Carol and silly hats. When we reached Oklahoma City, one additional car (with Joanne's daughter and niece) joined us for the night. We had dinner at the hotel, laughed a lot (and probably terrorized our young waiter), then most of us opted to retire for the evening - while Joanne, her daughter and her niece went to visit the Oklahoma City Memorial.

After breakfast, the "Wacky 5" (as we have now been dubbed by one of our members who shall not remain nameless - Ralph Childs) started on their way to Alamogordo, New Mexico, with a lunch stop in Roswell - and more hats for Carol. Routes 60 and 70 (after leaving Route 40 in Amarillo) has to be one of the most desolate, unappealing drives I have ever encountered - never again will I denigrate the drive through Iowa and Nebraska, which was Eden-like in comparison. However, we continued on, made our way to Roswell for lunch, and then back in the cars to Alamogordo and White Sands National Monument for a late



afternoon shoot.

White Sands was better than we were expecting. The gypsum which forms fascinating hills and swirls of white "sand" were beautiful, and we found some very interesting plant life growing there. Then on to a very nice restaurant named Memories (in an old Victorian home) for dinner - and, not having a ready-made hat available, fashioning a hat for Carol out of a [clean] placemat.

Next day, it was on to Santa Fe after an early morning shoot back at White Sands, and a fun-filled breakfast at the Alamo Grill. (Who knew we would meet a retired Illinois State policeman in Alamogordo?) Another desolate



drive greeted us this morning, at least until we got close to Santa Fe - and more hats along the way. During our 3-day stay in Santa Fe we drove out to Kasha-Katuwe Tent Rocks National Monument, spent a day at the Plaza, marveled at the spiral staircase at Loretto Chapel, were amazed by the beautiful St. Francis Cathedral, and ate and shopped our way through the city. We even met another ACC member (the aforementioned Ralph Childs) and his brother at the Plaza for lunch - and more fun and laughter. Then it was on to Taos and the Taos Pueblo.

The High Road to Taos is a very interesting drive - with numerous places to stop and photograph, like some of the old adobe churches - including El Santuario de Chimayo. While the

(cont'd on page 8)

## Traveling With Friends (cont'd)

drive between Santa Fe and Taos is actually only about 2 hours, if you take the High Road you should leave plenty of time to stop along the way. The final stop at the edge of Taos is St. Francis Asis Mission Church, which is well worth spending some time. We were lucky enough to be there at the time of the annual Santa Fe Parish Conclave - with 150 priests



and the Archbishop attending. We watched the priests arrive and had some very interesting conversations with some of them, then stayed for their procession into the Church.

The Taos Pueblo is very interesting and photogenic. The Pueblo is a UNESCO

National Heritage Site and National Historic Landmark. The multi-storied adobe buildings have been continuously inhabited for approximately 1,000 years. There is a small admission fee (\$10) and an additional fee for your camera (\$6), but it is well worth it. The people are warm and friendly, and the Pueblo has maintained its identity and way of life - it is almost like stepping back 1,000 years in time.

Time to leave Taos and make our way to Albuquerque - and the Balloon Fiesta. Thanks to some timely information from Ralph, we arrived in Albuquerque just in time to catch the descent of the balloons. Then it was time to say goodbye to Carol who had to fly back home ahead of the rest of us. We were lucky we photographed the descent of the balloons on our arrival as the high winds cancelled them

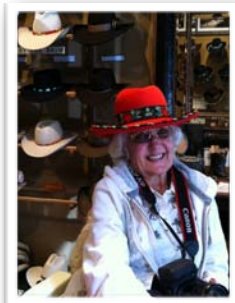
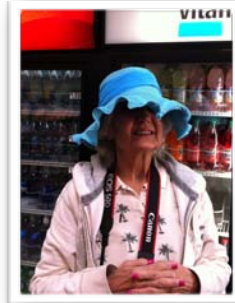
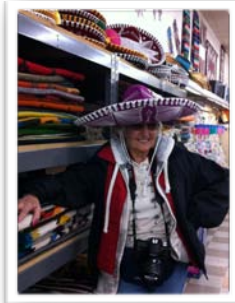
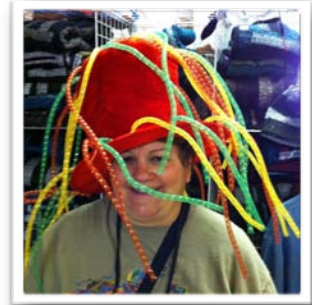
the rest of our time in Albuquerque (although they were scheduled to fly again the day we left). But we found other things to fill our time - namely Old Town Albuquerque. This is a small, but very interesting area of Albuquerque with little plazas along the main street, and a very nice park setting in the center. The day we were there a Native American Dancer and his singer wife were performing at the Gazebo in the park. After spending our last morning in Old Town (where some of us found some wonderful things to purchase), we made our way back to our hotel to pack, rest, and then out to dinner. After dinner we said goodbye to Donna who was going on to California.



Next morning the remaining three started our journey home, meeting that night in Kearney, Nebraska for our final dinner together. (Amazing how quiet the three of us were once Carol and Donna left us.) The next morning we began our last leg of the trip home.

New Mexico offers a wide variety of photographic opportunities from adobe churches to artisans at work (such as pottery makers and tinsmiths); from pueblos to colorful balloons in the sky. Add the enjoyment of traveling with friends and you have lots of good times and laughs, wonderful support and sharing, and a great way to share the love of photography and travel.

# The Many Hats of Carol Arnold (and Friends)



## Exhibits

by Cindy Kuffel

**Caribou Coffee** on Rand Road near Trader Joe's in Arlington Heights is looking for photographers to display prints, suitable for child viewing, at this location. Framed photos will be displayed for one month at a time (or longer, depending on how many participate). If you would like to display your photos, stop over, take a look at what you will need and let me know. Most months, except April 2013, are available.

**Arlington Heights Memorial Library** has asked the Club to display matted pictures in their display cases on the second floor for the entire month of December 2012. The theme for this exhibit is "Arlington on Parade". Club members who photographed any of the Arlington Heights parades this year are asked to contribute a few of their favorite photos, please remember that these display cases are small, so one 11x14 matted print and maybe one or two 8x10 matted

prints. Don't forget to include title and photographer's name as usual. Install date TBD. Any questions, please call or email me.

**Arlington Heights Village Hall** has once again asked the club to exhibit our photos from January 14 through the end of April. January 14 through February 23 will feature "Winter Wonderland", this is an open exhibit relating to winter. March 1 through April 30 will feature "Flower Power - A Touch Of Spring", this is an open exhibit relating to spring. Framed photos should be 11x14 or larger for the wall, with 8x10 - 11x14 matted photos for the cabinets. Titles and photographers' names will be done our usual way. Club members who are not familiar with this procedure, please check out our exhibit at the church to see examples. If you have any questions, do not hesitate to email or call me.

## November Field Trip

by Vesela Zlateva

Come join us in Long Grove - the village on November 3 at 8:30 a.m. There are also surrounding nature areas (i.e., Reed-Turner Woodland) if we want to expand our trip beyond the Village of Long Grove.

Long Grove is Illinois' first historic district, and was recently named one of Chicago's Best Public Spaces by the Metropolitan Planning Council. For more information on Long Grove, visit <http://www.visitlonggrove.com>.

### Welcome New Members!

Steve Cosmos

Tim Medema



## X-Rite ColorChecker Passport

by Keith Patankar

Hunt's Photo & Video

([patankar@wbhunt.com](mailto:patankar@wbhunt.com)) - 1-800-221-1830

Color accuracy and consistency is one of the most important things to get right. In today's digital world we are using multiple devices to output, sending images through difference sources, all interpreting color in different ways. Every camera's sensor is different and light consistently changes from scene to scene. One tool to get accurate color every time is the X-Rite ColorChecker Passport. The Passport is a 24 patch color chart that is designed to create a custom profile for your digital camera. It includes a white balance card and warming and cooling swatches. The ColorChecker is the size of a passport you would carry to travel internationally. You can fit it in your pocket and have it to use as a custom target anywhere, anytime. Just don't get it stamped by customs.

How it works. The first think you do before you start shooting is to use the white card to create a white balance for the lighting you are shooting in. Once you create a custom white balance you will take the target color chart and place it in your scene to take photo. The ColorChecker does not need to fill the frame. You just need to see all the patches in the photo. If the light changes you will re-shoot the passport in the scene. After you are done shooting you then can import the images either to Lightroom or Adobe Camera Raw. The software allows

you to go into the profiles in both these programs and change the profile to the custom profile you set up by shooting the passport in your scene. From there you can sync multiple images with the same lighting to match your custom profile. You can even use the eyedropper to click on the warming or cooling patches if you would like to warm or cool the scene.

This tool helps to create a foundation of accurate and consistent color throughout your images. I found the biggest changes to be in tones of greens, blues and purples. I shoot a lot of fashion and designers create garments with color tones that just don't look the same in my camera as they do in real life. The ColorChecker Passport changes that and brings out the correct colors that are visible to the eye. Fall foliage and fruits are another example of colors that may not look the same when shot regularly with your digital camera. By creating this custom profile we are getting exactly what we see and can duplicate it even if we shoot other images with a different camera. For under \$100 this tool should be a staple in everyone's camera bag.

*Reproduced by Written Permission  
of Keith Patankar  
[patankar@wbhunt.com](mailto:patankar@wbhunt.com)*



## ACC Competition Results - October 2012

### **Slides**

|              |                         |    |    |     |
|--------------|-------------------------|----|----|-----|
| Bill Ditman  | Alley Spring Mill House | 21 | AW | SOM |
| Donna Thomas | Happy Face Barn         | 20 | HM |     |

### **Small Monochrome Prints**

|                 |                        |    |    |       |
|-----------------|------------------------|----|----|-------|
| Randy Vlcek     | Open Door              | 23 | AW | SMPOM |
| Jim Pierson     | Crisp Point Lighthouse | 23 | AW |       |
| Paula Matzek    | Salzberg Cathedral     | 22 | AW |       |
| Bob Reynolds    | Fishing                | 23 | HM |       |
| Jeff Berman     | Beverly                | 22 | HM |       |
| Nancy St. Clair | Winter at the Farm     | 22 | HM |       |

### **Large Monochrome Prints**

|                      |                      |    |    |       |
|----------------------|----------------------|----|----|-------|
| Patrick Grady        | Noah "Bud" Ogle Home | 24 | AW | LMPOM |
| Jim Pierson          | Old Grist Mill       | 24 | AW |       |
| Henrik Danford-Klein | Cranky Screech Owl   | 24 | HM |       |
| Jim Pierson          | Working Water        | 23 | HM |       |

### **Small Color Prints**

|                      |                           |    |    |       |
|----------------------|---------------------------|----|----|-------|
| Henrik Danford-Klein | Curious Burrowing Owl     | 23 | AW | SCPOM |
| Jeanne Garrett       | Peeking Out               | 23 | AW |       |
| Paula Matzek         | Small Visitor             | 22 | AW |       |
| Randy Vlcek          | A Staircase for the Birds | 22 | AW |       |
| Carol Arnolde        | Lookin' Up                | 23 | HM |       |
| Jeff Berman          | Sombreros                 | 23 | HM |       |
| Kathy Grady          | Delicate Pink             | 22 | HM |       |
| Jim Nordin           | A Floral Fourth           | 21 | HM |       |
| Larry Arends         | Connor Pass               | 20 | HM |       |

(cont'd on page 14)

## ACC Competition Results - October 2012 (Cont'd)

### ***Large Color Prints***

|                      |                        |    |    |        |
|----------------------|------------------------|----|----|--------|
| Jeanne Garrett       | Windmill               | 25 | AW | LC POM |
| Henrik Danford-Klein | Broadwinged Hawk       | 24 | AW |        |
| Kathy Grady          | Bonsai Rock            | 24 | AW |        |
| Cindy Kuffel         | Walkway to Trump       | 22 | AW |        |
| Nancy St. Clair      | Beautiful Day          | 21 | AW |        |
| Jim Pierson          | Calla and Critter      | 24 | HM |        |
| Patrick Grady        | Granite Arch           | 24 | HM |        |
| Carol Arnolde        | Tulips and Reflections | 23 | HM |        |
| Larry Arends         | Windsor Blue Room      | 23 | HM |        |
| Cindy Kuffel         | I Said - Move Over     | 19 | HM |        |

## DPI Competition Results - October 2012

### ***Color Prints***

|                  |                    |    |    |      |
|------------------|--------------------|----|----|------|
| Attracted to Red | Kent Wilson        | 25 | AW | CPOM |
| Roy Lobenhofer   | Red Jelly          | 24 | AW |      |
| Randy Vlcek      | Sittin on the Dock | 23 | AW |      |
| Nancy Vanderah   | Minstrel           | 23 | AW |      |
| Roy Lobenhofer   | See You Next Year  | 23 | HM |      |

### ***Monochrome Prints***

|                      |                     |    |    |      |
|----------------------|---------------------|----|----|------|
| Henrik Danford-Klein | Stroll on the Beach | 22 | AW | MPOM |
| Larry Arends         | Westminster Abbey   | 23 | AW |      |
| Randy Vlcek          | Smile               | 22 | AW |      |
| Ed Martin            | Red Shouldered Hawk | 25 | HM |      |
| Jim Beck             | North-West Chicago  | 22 | HM |      |

# If You Love Photography, You Belong in PSA . . .



## Benefits of PSA Membership:

- *PSA Journal* monthly magazine
- Opportunity to submit articles for potential publication in the *PSA Journal* which is written by and for members
- Three noncommercial ads each year (no more than 5 lines or 175 characters including punctuation and spaces) in the *PSA Journal* at no cost
- Annual Conference with workshops, field trips, photo shoots, and featured speakers at reduced registration fee
- Listing in and access to "Members Only" Membership List on PSA web site
- Publication of photos on the PSA web site, e.g., a photo in the New Member Gallery on joining and in the Show Your Stuff Gallery on renewing for year two
- Access to New Member web site services and activities including: image evaluation, mentors and consultants, resource links, and galleries
- Use of PSA logo on personal web site and business card
- Reduced registration fee at local Chapter meetings
- Opportunity to present programs and workshops at local, regional, and international meetings
- Opportunity to earn PSA Star Ratings and recognition of photographic achievement with PSA Distinctions for Proficiency (PPSA) and Excellence (EPSA)
- Opportunity to be elected an Associate (APSA) or Fellow (FPSA) of the Society
- Study Groups: online for digital images and via mail for prints
- Competitions regarding specific topics/themes (e.g., Creative, Extreme Sports) or format (e.g., digital essays, monochrome prints)
- One dollar (\$1.00) reduced entry fee for each section of the PSA International Exhibition
- Reduced fee for PSA Adventures (e.g., cruises)
- Free services such as Species Identification Service, Photography Travel Planning Service, and Digital Product Information
- Discounts on products and services of interest to photographers

### Photographic Society of America ~ APPLICATION FOR MEMBERSHIP

Please type or print legibly:

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Birth date (MM/DD/YY): \_\_\_\_\_

Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Sponsor: \_\_\_\_\_ Automatic Renewal (with credit card payment):  YES  NO

| Check desired membership level:                         | North America/Overseas |          |           |   | North America/ Overseas |           |           |
|---|------------------------|----------|-----------|---|-------------------------|-----------|-----------|
|   | 1 Year                 | 2 Years  | 3 Years   |   | 1 Year                  | 2 Years   | 3 Years   |
| <input type="checkbox"/> Youth (18 & under)             | \$29/35                | \$56/68  | \$80/99   | <input type="checkbox"/> Joint Membership   | \$68/76                 | \$133/150 | \$196/221 |
| <input type="checkbox"/> Individual                     | \$45/53                | \$88/104 | \$128/152 | (Joint member: spouse or other individual residing at same address, one <i>PSA Journal</i> .) |                         |           |           |
| <input type="checkbox"/> Individual Senior (72 & older) | \$40/47                | \$77/91  | \$113/132 | <input type="checkbox"/> Joint Senior Member  | \$62/69                 | \$122/136 | \$180/201 |
| <input type="checkbox"/> Camera Club/Council            | \$45/53                | \$88/104 | \$128/152 | (Both members over age 72.)   |                         |           |           |
| <input type="checkbox"/> Business Membership            | \$45/53                | \$88/104 | \$128/152 | Joint Member Name: _____  |                         |           |           |
|   |                        |          |           | Joint Member Email: _____   |                         |           |           |

#### MAIL COMPLETED FORM WITH PAYMENT TO:

PSA Headquarters  
3000 United Founder's Blvd., Suite 103  
Oklahoma City, OK 73112-3940  
(www.psa-photo.org)

Make check payable to PSA. Check MUST be written on US bank in US funds.

Visa  MasterCard Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_

Card Holder Signature: \_\_\_\_\_

March 2007

# Members Gallery

*October DPI Competition*



*Attracted to Red*  
by Kent Wilson



*Smile*  
by Randy Vlcek



*Red Shouldered Hawk*  
by Ed Martin



*Red Jelly*  
by Roy Lobenhofer



*North-West Chicago*  
by Jm Beck

# Members Gallery

## October Competition



*A Staircase For The Birds*  
by Randy Vlcek



*Windmill*  
by Jeanne Garrett



*Working Water*  
by Jim Pierson



*Tulips and Reflections*  
by Carol Arnolde



*Walkway to Trump*  
by Cindy Kuffel

# Members Gallery

## October Competition



*Delicate Pink  
by Kathy Grady*



*Noah "Bud" Ogle Home  
by Patrick Grady*



*Small Visitor  
by Paula Matzek*



*Cranky Screech Owl  
by Henrik Danford-Klein*



*Crisp Point Lighthouse  
by Jim Pierson*